TOP REASONS VERITAS BEATS VEEAM
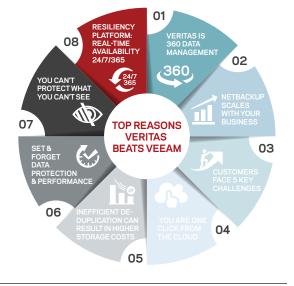
VERITAS 360 DATA MANAGEMENT SOLVES THE PROBLEMS POINT SOLUTIONS CREATE

VERITAS™

Veritas NetBackup™ unified data protection protects all data no matter where it lives: virtual, physical or in the cloud.

NetBackup provides scale, performance and extensive workload integration from a single console, while supporting 65+ applications, 100+ operating systems, 2,500+ storage devices, and 30+ different array snapshot support.

With NetBackup Integrated Appliances you get the benefits of a converged infrastructure with massive scalability, performance, and backup and recovery. It features fast, simple, flexible software or appliance deployment models with 'out-of-the-box' factory-tuned performance, petabyte scale, and Veritas support.

TOP REASONS VERITAS BEATS VEEAM

- **01** VERITAS IS 360 DATA MANAGEMENT
- **02** NETBACKUP SCALES WITH YOUR BUSINESS
- **03** CUSTOMERS FACE 5 KEY CHALLENGES
- **04** YOU ARE ONE CLICK FROM THE CLOUD
- **05** INEFFICIENT DE-DUPLICATION CAN RESULT IN HIGHER STORAGE COSTS
- **06** SET & FORGET DATA PROTECTION & PERFORMANCE
- **07** YOU CAN'T PROTECT WHAT YOU CAN'T SEE
- **08** RESILIENCY PLATFORM: REAL-TIME AVAILABILITY 24/7/365

1. MORE THAN JUST BACKUP, VERITAS IS 360 DATA MANAGEMENT

Veritas empowers its customers to build off their existing investment in NetBackup - not just providing scalable protection for hybrid environments – but, also solving challenges around copy data sprawl, information insight, and availability of business data.

2. NETBACKUP SCALES WITH YOUR BUSINESS

Enterprise customers deploying Veeam may not be able to meet their Recovery Point & Recovery Time Objectives. In a recent 3rd party **benchmark study**, In vStorage API-based backup tests, Veeam was 83% slower at 100, 86% slower at 200 and 80% slower at 400 VMs. NetBackup can scale from hundreds to thousands of VMs with proven better performance and the ability to meet the most demanding enterprise RPO and RTO SLAs.

3. FLEXIBLE DEPLOYMENT MODELS TO FIT YOUR NEEDS

As a software only solution - Veeam customers face 5 key challenges: 1) Hardware Acquisition 2) Installation & Configuration 3) Administration 4) Patches & Upgrades, and 5) Support. NetBackup is available in both software and highly scalable hardware configurations, offering customers flexible deployment models, fast deployment, time to value and scalability. NetBackup **integrated appliances** are an all-in-one, purpose-built, converged hardware/software solution and can be optimal for customers wanting to simplify IT tasks, increase productivity scale performance, reduce storage footprint, and costs.

4. EASY, ONE CLICK BACKUP TO THE CLOUD

According to a recent study on the **State of the Hybrid Cloud**, 23% of enterprises using four or more cloud infrastructure platforms today, you may be surprised to learn that Veeam does not have direct integration with the public cloud. With the NetBackup Platform you get single-click cloud storage integration with the major cloud providers including Microsoft Azure, Amazon Web Services, Google Cloud Platform and more.

5. INEFFICIENT DEDUPLICATION CAN RESULT IN HIGHER STORAGE COSTS

Veeam's deduplication technology is on a per-job basis that can consume more back-end storage. In many cases, Veeam recommends a deduplication appliance, which can add additional cost and complexity. NetBackup has true global, block-level, end-to-end deduplication across virtual and physical, requiring less back-end storage.

6. SET AND FORGET AUTOMATED DATA PROTECTION AND PERFORMANCE

NetBackup Intelligent Polices let customers simplify the protection across dynamic virtual and database environments with its "set-and-forget" capability by automating the discovery and ensuring policy-based backups of all data. When protecting enterprise VM deployments, NetBackup advanced load balancing eliminates the risk and need for manual planning required to protect complex environments, and automates rapid performance, achieving near 100% backup and recovery success rates.

7. YOU CAN'T PROTECT WHAT YOU CAN'T SEE

A recent **study** found that more than 30% of customer data listed as redundant, obsolete or trivial. Visibility into your data is key. Point backup & recovery solutions like Veeam are unable to support the next generation requirements for advanced information insight and data management. As a unified data protection solution across all workloads, NetBackup goes beyond just backup and recovery and has detailed knowledge about your data. That data comes to life via Information Map's **data visualization**—allowing you to quickly identify areas of risk, value or waste.

8. RESILIENCY PLATFORM: REAL-TIME AVAILABILITY 24/7/365

Veeam claims to be "availability", but they appear to only do backup & recovery. Predictably managing business uptime is a major issue facing organizations today. While disaster recovery is a solved problem, customers lack the predictability and assurance of meeting defined RPO and RTO Service Level Objectives. Veritas **Resiliency Platform** 2.0, featuring a built-in VMware certified data mover, helps organizations maintain business uptime while delivering predictable resiliency operations for disaster recovery, data protection, recovery testing and workload migration across physical, virtual, and cloud environments.